

## **Privacy information for the visitors of our fan page**

If you visit our fan page “Knyrim Trieb Rechtsanwälte” on Facebook, we will process personal data related with this visit, irrespective of whether you are registered or logged in on Facebook or not. Fan pages are user accounts that can be set up by private individuals or companies. This fan page allows us to present our company to Facebook users and people who visit our fan page and to communicate with these people. The data provided directly by you and by Facebook will be used exclusively for the purpose of customer and prospective customer communication as a legitimate interest within the meaning of Article 6 paragraph 1 point (f) GDPR, in order to be able to offer you the information most interesting to you.

Facebook provides fan page operators with the “Page Insights” function, which lets us have anonymized statistical data about the users and visitors of our fan page. These so-called “Page-Insights” are summarized statistics that are created based on certain actions (so-called “events”) and logged by Facebook when users and visitors interact with our fan page and its associated content.

This data is collected via the help of so-called cookies. These are small text files that are stored by Facebook via the browser on a storage medium of the device used by the website visitor (PC, notebook, tablet, smartphone, etc.). This information is retrieved during later visits to the website and allows the website to recognize the user device. The information stored in the cookies is received, recorded and processed by Facebook in a personalized form.

The use of cookies is intended on the one hand to improve the advertising systems of Facebook. On the other hand, the use of cookies allows Facebook to provide us with statistics that enable us to control and improve our marketing activities.

By setting up the fan page, we contribute to the processing of the personal data of the visitors to our fan page, irrespective of whether they are registered or logged in to Facebook or not. Although Facebook provides us with data collected using cookies exclusively in anonymous form, the compilation of these statistics is based on the previous processing of personal data. As the operator of the fan page, we are therefore involved in the determination of the purposes and means of processing the personal data of the visitors to our fan page and are therefore joint controllers with Facebook for this processing in accordance with Art 26 GDPR. The joint controllership covers the processing of your data for the purpose of creating “page views” in connection with a visit or other interaction with our fan page or its associated content. We concluded a joint controllership agreement with Facebook in accordance with Art 26 GDPR, in which Facebook is obligated, among other duties, to provide information in accordance with Art 13 GDPR and to exercise the data subject rights.

The main content of the agreement between the joint controllers is provided by Facebook Ireland and may be found at the following link: [https://facebook.com/legal/terms/information\\_about\\_page\\_insights\\_data](https://facebook.com/legal/terms/information_about_page_insights_data).

Depending on the action ("event") that triggers a log, Facebook provides us with the following categories of data in anonymous form:

***People's actions:***

- Viewing a page, post, video, story, or other content associated with a page
- Interacting with a story
- Following or unfollowing a page
- Liking or unliking a page or post
- Recommending a page in a post or comment
- Commenting on, sharing or reacting to a page's post (including the type of reaction)
- Hiding a page's post or reporting it as spam
- Hovering over a link to a page or a page's name or profile picture to see a preview of the page's content
- Clicking on the website, phone number, "Get Directions"- button or any other button on a page
- Having a page's event on screen, responding to an event including type of reaction, clicking on a link for event tickets
- Starting a Messenger communication with the page
- Viewing or clicking on items in page's shop

***Information about the actions, the people taking the actions and the browsers/apps used for them such as the following:***

- Date and time of action
- Country/city (estimated from IP address or from user profile for logged in users)
- Language code (from browser's HTTP header and/or language setting)
- Age/gender group (from user profile for logged in users only)
- Previously visited websites (from browser's HTTP header)
- Whether the action was taken from a computer or mobile device (from browser's user agent or app attributes)
- Facebook user ID (for logged in users only)

We do not have access to personal data that is processed in the context of "events", but to the summarized page views in the form of an anonymized statistical analysis. Since we do not have access to personal data, we cannot share them with third parties. For information on the legal basis of the data processing, any recipients and any transfer of your data to a third country by Facebook, please check the privacy policy (<https://www.facebook.com/privacy/explanation>) and cookie guidelines (<https://www.facebook.com/policies/cookies/>) by Facebook. Please note that we may be able to associate your profile picture with your page "Like" information for our fan page if you liked our page and have set your page likes to public.

If you are registered and logged in to Facebook, you agree to the processing of your personal data by Facebook in accordance with the corresponding terms of use and Facebook's privacy and cookie policies. We would like to point out that we have no influence on Facebook's terms of use, privacy and cookie regulations. Facebook uses cookies to determine whether you are logged in to Facebook.

If you are not registered or logged in on Facebook, it is still possible that Facebook will carry out statistical evaluations of your personal data when you visit a subpage or perform an action within our fan page and send us anonymized statistics on this. If you do not visit a subpage of our fan page or perform actions on our fan page (such as clicking on a photo or video in a post), no personal data is collected by cookies.

The cookies set by Facebook are stored up to two years after these cookies are set or updated. Cookies already stored can be deleted at any time. In addition, you can prevent the installation of cookies by adjusting your browser settings accordingly.

You have the right to obtain confirmation as to whether or not your personal data is being processed (Art 15 GDPR). You have the right to have incomplete data completed and the right of rectification (Art 16 GDPR). Under certain conditions, you have the right to obtain the erasure of your data (Art 17 GDPR). However, there is no right to erasure if the processing is necessary to fulfil a legal obligation or to assert, exercise or defend legal claims. Under certain conditions, you can also request that restrict (Art 18 GDPR) or object the use of your data (Art 21 GDPR). You have the right to receive the data that you have provided in a structured, commonly used and machine-readable format and to transmit those data to another controller or - if technically feasible - to have it transferred directly by Facebook (Art 20 GDPR).

If your data is processed on the basis of your consent, you have the right to withdraw this consent at any time. The legality of the data processing carried out until this withdrawal is not affected by the withdrawal.

For requests to exercise your data subject rights or to withdraw your consent in connection with the processing of data in the context of Page Insights, please use the forms linked to Page Insights in Facebook's privacy policy ([https://.facebook.com/legal/terms/information\\_about\\_page\\_insights\\_data](https://.facebook.com/legal/terms/information_about_page_insights_data)) or contact Facebook Ireland Ltd, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2 Ireland via mail. You may also submit your requests to us and we will forward them to Facebook as necessary.

You have the right to lodge a complaint with the Irish Data Protection Commission, the Austrian Data Protection Authority or any other data protection supervisory authority in the EU, in particular at your place of residence or work.

### **Our contact information**

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